

## Get Help With Online Dating

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(KRON) -- Online dating has been around for years but lately the industry has been polishing up its image.

If you use dating websites you don't want some tacky photo. Many times you get only one shot. Now there's a website that can make you look great, for a fee.

You've got to look your best to meet the right people and that's what a new website called [lookbetteronline.com](http://lookbetteronline.com) promises to help you do. It has a network of more than 500 professional photographers around the country. For \$129 you get a dozen digital photos and people who have used the service say it really helps them get dates. According to the company, people get twice as many responses with a good photo.

You can also get online help in tweaking your written profile from [profilehelper.com](http://profilehelper.com). The website charges \$50 to rewrite your profile or \$90 to interview you and create one from scratch. According to the website a lot of people make grammatical mistakes when writing their own profile, and that's a big turnoff. You also need to know what to include and what to leave out.

You also may want to check out your blind date to make sure he or she doesn't have a shady past, or any major financial problems. Several companies such as [know-x.com](http://know-x.com) let users look up potential dates in electronic databases. But if you want a more thorough job check out [datesmart.com](http://datesmart.com). The company will hook you up with a private investigator who can find out everything you want to know about your mystery date for \$300 to \$400.

And last, but not least: be a good consumer and check out a dating company's record with the Better Business Bureau before giving it your business. Word of mouth works as well. Contact 4 routinely gets complaints about online dating services that don't check facts, or don't screen people properly. That's what happened to Debra Langevin.

"They say I smoke. No, I don't smoke," Langevin says. She paid \$4,000 to one company only to find her profile completely messed up. "They say I've never been married. I'm divorced and my husband is deceased." After Contact 4 got involved, Debra got all her money back.